

# The Food and Beverage Association of America

## *Ken Strong Memorial Fund Super Bowl Tickets lead to a Scholarship Fund*

Ken Strong was one of the greatest professional football players of all time and wore the uniform of the New York Giants. During a career which extended from 1933 to 1947, he set almost every scoring record in the National Football League.

Ken was a real life hero of N.Y. Giants owner Wellington T. Mara, who was closely associated with the founding fathers of our organization. During the early years of Super Bowl, Mr. Mara's generosity was legendary, proven further by his donation of two Super Bowl tickets, which were raffled off, hoping to help propel our modest scholarship fund into high gear. At this time an overwhelming twenty thousand dollars was raised. In appreciation, the Food & Beverage Association offered Mr. Mara to title our scholarship fund in his name; however, he chose anonymity and requested the scholarship fund be named after his all time favorite player, Ken Strong.

Ken Strong had the qualities of resourcefulness, creativity and drive that Wellington T. Mara admired. Mr. Mara felt that scholars were heroes who mirrored these virtues and when they demonstrated financial need, should be recognized and helped.

Ken, after leaving the field of professional football, became a liquor salesman in the New York area, and records show that in 1979 Ken Strong himself made a contribution to the Club's Scholarship Fund.

### **KEN STRONG**

#### **As a Pro**

Member of Professional Football Hall of Fame

All-NFL First Team Selection, 1934

Led Giants in scoring four times:

1933 (64 points); 1934 (56 points); 1946 (44 points); 1947 (30 points)

Led the NFL in scoring, 1933

Third in all time Giant records  
in points-after-touchdown, with 140.

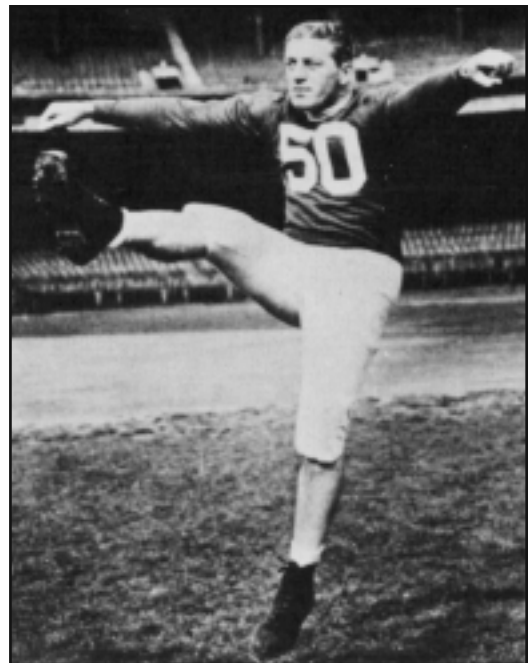
Led the NFL in field goals in 1944.

#### **As a Collegian**

1928 - 2800 yards gained

1928 - Nations' Top Scorer, 162 points

1928 - All American



**We are proud to carry on the Ken Strong Memorial Scholarship Fund.**